

# NAOMI ROTHWELL- BOYD

EXECUTIVE COACH

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## BACKGROUND



**CTG**  
GROUP

Naomi is an EMCC accredited coach and holds a CIPD diploma in Learning and Development. She helps individuals lead meaningful lives and reach their potential through a purposeful career. Prior to launching her own career coaching business, Naomi worked as a life and an executive coach with individual leaders and consulted for blue chip and FTSE 100 organisations over the past 10 years.

Naomi's belief is that any goal or change is achievable with the right coaching partnership. Her goal as a coach is to empower you with the right tools and techniques to create a robust plan to achieve any goal no matter your experience or seniority. Underpinning her coaching philosophy is a person-centred approach that explores the whole person, rather than the symptoms; trying to get below the surface of what the initial issue might be as there is often more to the scenario than may have originally been articulated.

Naomi is fascinated with how people operate and how and why different behaviours manifest.

*"As a coach, I love being able to provide neutral challenge and a different perspective to help create a mindset shift. Having sought out coaching for myself years ago, I learned how empowering it can be. A coach doesn't tell you what to do, but they believe in your ability to find those answers within you, with some support and challenge."*